

Standard Two - Strategic Planning:

Complete the following question/tables concerning your business unit strategic plan:

1. In the table below, identify any major changes to the key strategic goals/objectives during this QA reporting period:

Key Strategic Objectives	Major Changes
Evaluate program assessment results to assure performance	The General Concentration of the Business Administration Program was placed in moratorium as a decision of Academic Senate. (Refer to Certification #057)

2. In the table below for your top 3-5 short/long term strategic goals/objectives, summarize the key measures used and progress toward achieving each objective during the current QA reporting period.

Strategic Objectives	Key Measures	Progress Toward Achievement
Promote Leadership through student's organizations	Student organizations certification, membership and attendance to activities.	UPRC BAP has (continue) increased the participation of students in organizations under the program. There were 5 students' organizations certified and active: AEC (Accounting Students Association by its spanish acronym), ASQ (American Society for Quality), PROSPANICA (former NSHMBA), Chamber of Commerce – student chapter, and AEPA. Due to the reduction of students after Hurricane Maria (2017) we expect to maintain our students organizations and increase activities in the organizations.
Temper the actual curriculum to the students and other stakeholders' interests and to society needs as well.	Review of the academic content and curriculum of all UPRC BAP's majors (accounting and management) Develop minor concentrations	The reclassification courses were changed, to assure that the students interested in Business Administration Program from other Departments demonstrated good performance. The requisites required Basic Accounting Cont3005 for Accounting Program and ADMI4005 for Management Program. (Refer to Certification #081) A management, marketing, human resources, and entrepreneurship minors were approved by Academic Senate. (Refer to Certification #100, #101, #102, #103)
Achieve assessment readiness for ACBSP accreditation	Compliance with ACBSP assessment requirements.	UPRC collects and analyze data as a continuous assessment process focusing on direct and indirect measures.